

The Internet's Reputation Layer.

Portable, cryptographic, on-chain trust — one score, every app.

Seed Round · \$750K @ \$8M cap · Live on Base mainnet
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The Problem

Reputation is broken and non-portable

- Reputation is trapped inside platforms — eBay rating can't move to Airbnb.
- AI bots + sybil networks poison every social graph post-2024.
- Web3 has no human-verified identity layer without biometric surveillance.
- Users don't own or control their trust signals — platforms do.

Our Solution

TrustLayer Protocol

- Portable Trust Score — cryptographically signed, on-chain, wallet-bound.
- Peer-to-peer Vouching + Trust Score Engine v2 (sybil-resistant).
- Zero-server architecture — user devices are the network (P2P + IPFS + Base).
- Open API + SDK: any app can read/write reputation in one call.

Market Opportunity

\$15B TAM · \$2.4B SAM · \$120M SOM (3yr)

TAM

\$15B

Global identity + reputation

SAM

\$2.4B

Web3 identity, DeFi credit, DAO

SOM

\$120M

Reachable in 3 years

Adjacent markets: KYC/AML (\$40B), fraud prevention (\$60B), creator economy (\$250B).

Why Now

Three converging tailwinds

- AI-generated bots: verified humans are the new premium.
- Privacy backlash: users reject biometric ID (Worldcoin) — crypto vouching wins.
- Base L2 makes microtransactions viable — trust rewards settle at scale.
- Regulatory tailwind: MiCA, EU DSA push platforms toward portable identity.

Live Traction

Shipping since 2025 · Live on Base mainnet

Verified Identities

14+

Growing weekly

On-chain Proofs

5.8K+

Anchored to Base

Wallets Connected

463+

Cross-device

\$TRUST Supply

1.00B

Fixed, deployed

Blog Posts

44+

AI-driven SEO engine

Serverless

99%

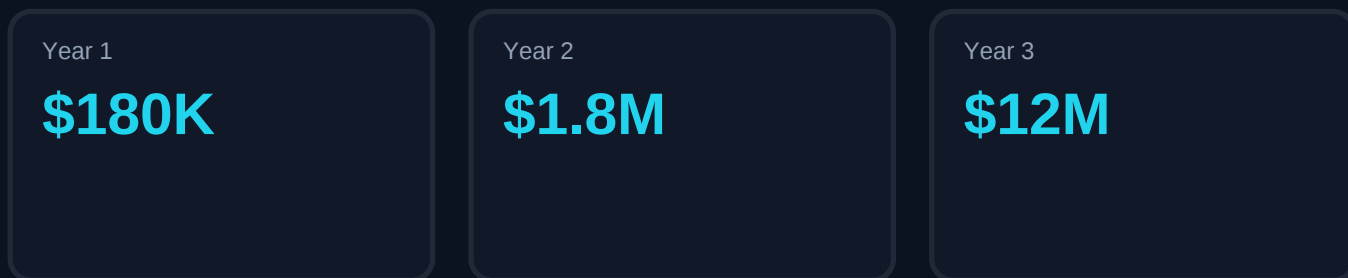
Cloudflare + IPFS + Base

Revenue Model

Four streams · high-margin SaaS + protocol fees

- API subscriptions — apps query trust scores (\$0.001/call, tiered).
- Verification fees — 0.5% on-chain fee on vouch transactions.
- Premium badges — Blue Verified, Investor tier (\$99/yr).
- Enterprise SDK — white-label for exchanges, marketplaces.

ARR Projections



Tokenomics

\$TRUST · 1B fixed supply · Base mainnet

- Presale: 120M (30M @ \$0.05, 40M @ \$0.08, 50M @ \$0.186).
- Airdrop: 100M · Daily Streaks: 45M · Referrals: 30M.
- Team + Advisors: 150M (4-year vest, 1-year cliff).
- Treasury + Ecosystem: 555M for grants, LP, buybacks.
- Utility: API payments, staking, governance, verification fees.

Competitive Landscape

We win on portability + privacy + cost

Feature	TrustLayer	Worldcoin	Gitcoin Passport	Platform (X/Meta)
Portable across apps	Yes	Partial	Yes	No
No biometrics	Yes	No	Yes	Yes
On-chain proofs	Yes	Yes	Yes	No
Sybil-resistant	Yes	Yes	Partial	No
Serverless / user-owned	Yes	No	No	No
Cost per verification	<\$0.01	\$0	Free	N/A

The Ask

Seed / Pre-seed SAFE

Raising

\$750K

SAFE, uncapped discount

Valuation

\$8M

Post-money cap

Runway

24 mo

To Series A milestones

Use of Funds

- 45% Engineering — protocol v3, mobile SDKs, indexers.
- 25% Growth & Partnerships — exchange, marketplace integrations.
- 15% Audits & Compliance — 2 audits + legal opinions.
- 10% Operations · 5% Legal.

Team

Founder-led · hiring engineers + growth

- Md Tawhid — Founder / CEO. Full-stack, protocol architect.
- Advisors: crypto legal, growth, DeFi tokenomics.
- Hiring plan: 2 senior engineers, 1 growth lead, 1 DevRel (post-raise).

LET'S BUILD IT

Own a piece of the internet's trust layer.

Live demo, contracts, and metrics available on request.

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